

# Clean Start: Back to Work Tax Credit

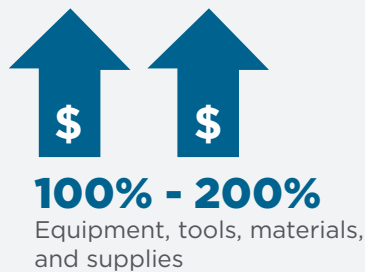
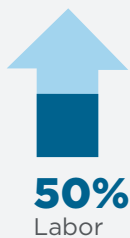
## Helping Businesses Protect Worker and Customer Health and Safety

**Days**

The coronavirus and other viruses can survive on surfaces for days unless properly cleaned and disinfected, increasing the need for trained and certified cleaning personnel and effective cleaning products.

**SARS-CoV-2 lasts up to 72 hours on plastic and stainless-steel surfaces.<sup>1</sup>**

As businesses reopen, typical cleaning expenditures will increase:



Consumers now expect a new level of cleanliness:



**Back to Work Tax Credit would help businesses provide a safe and sanitary environment for their workers and customers.**

The tax credit would offset the costs of properly cleaning and disinfecting facilities as current “stay-at-home” restrictions are lifted. These costs include:



Industry-recognized training and certification of cleaning staff



Hiring a professional cleaning service contractor



Purchasing necessary cleaning and sanitary-related products and equipment


**Business entities would receive a tax credit of up to \$25,000 per location up to a \$250,000.**

### Estimated Costs\* to Clean a 3,000 Square Foot Retail Space:

**Pre-COVID-19 Outsourced Cleaning Costs**

 **\$900**  
Cost per cleaning

**26 Cleanings per year**  
(Once every other week - on average)

 **\$23,400\*\***  
Total yearly normal cleaning costs

**Post-COVID-19 Outsourced Cleaning Costs**

 **\$1,530**  
Cost per cleaning

**52 Cleanings per year**  
(Once every week - on average)

 **\$79,560\*\*\***  
Total yearly normal cleaning costs

**The Clean Start: Back to Work Tax Credit** would incentivize businesses to take the necessary precautions and clean facilities to prevent the spread of coronavirus.

**Take Action Now at [issa.com/takeaction](https://issa.com/takeaction) - Urge Your Elected Officials to Support the Clean Start Tax Credit**

\*Estimated costs include labor, equipment, tools, materials, and supplies

\*\*Based on outsourced cleaning every two weeks

\*\*\*Based on weekly outsourced “deep cleaning”

Source: ISSA—Worldwide Cleaning Industry Association

<sup>1</sup> Source: New England Journal of Medicine: <https://bit.ly/2TI89vO>

<sup>2</sup> Source: Chain Store Age: <https://bit.ly/3gpDzk9>



Advancing Clean. Driving Innovation.